

# 2024 PRESENTING PARTNER: **HNTB**

## DIAMOND

## PLATINUM

## GOLD

## SBE/NON-PROFIT



## In-Kind Donations

- SRTA/GRTA
- Odonnell Company
- Atlanta Regional Commission
- Niti Systems Consultants



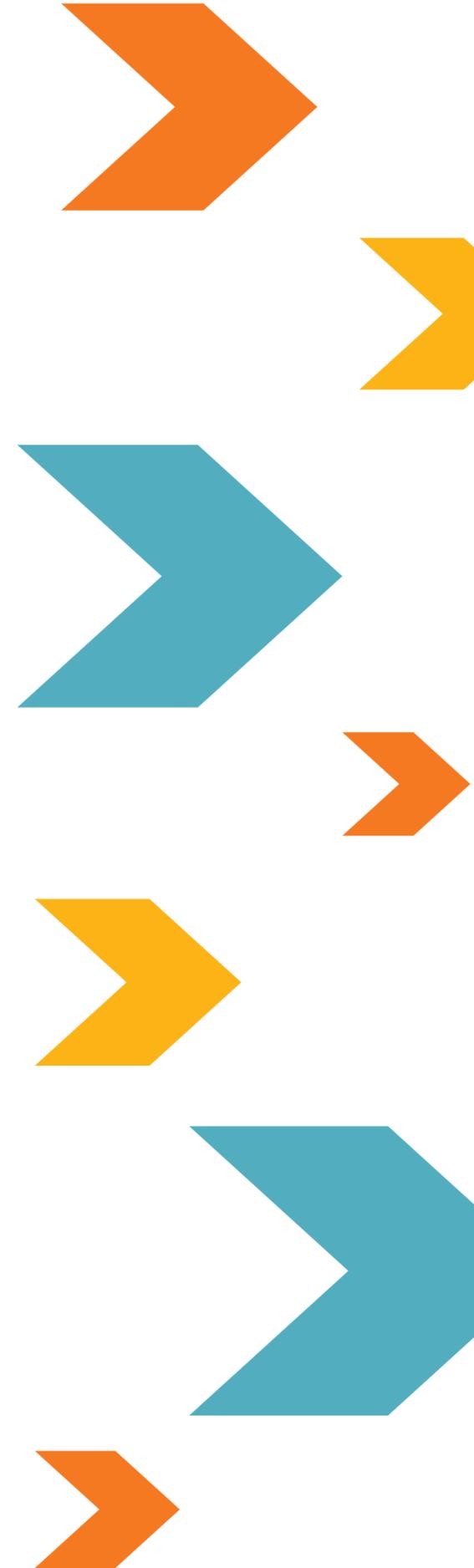
# 2025 Membership Meeting

January 30, 2025

Chapter Circle of  
Excellence



Gold Chapter



# 2025 Membership Meeting

## Today's Agenda

Introductions

WTS Mission and Vision

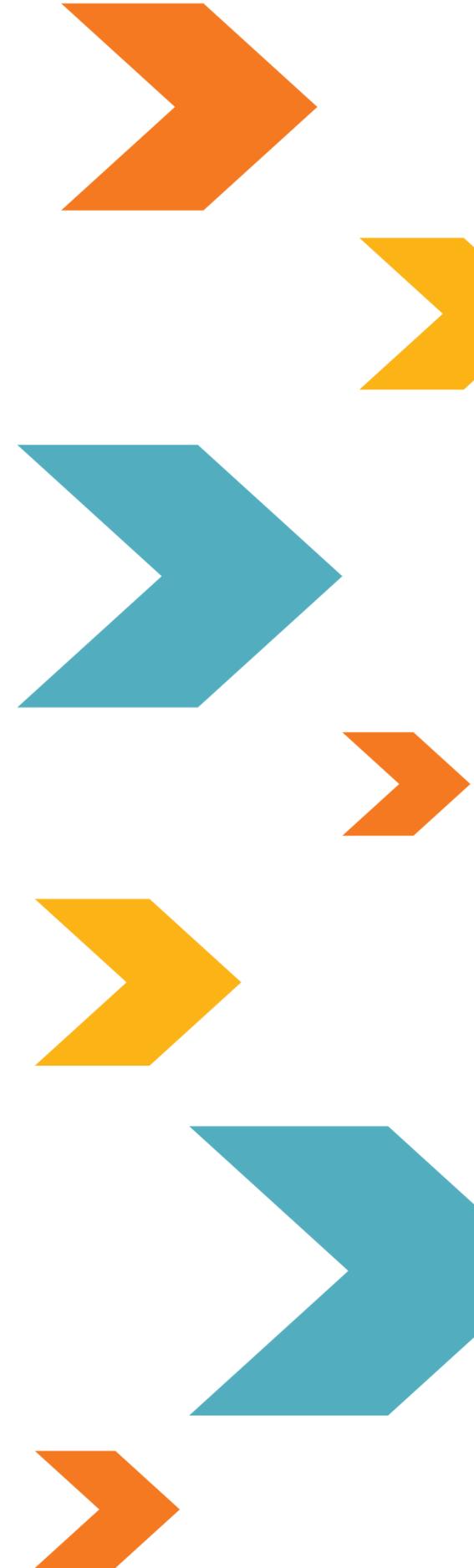
2025 Programs Calendar

Committee Opportunities

Membership

WTS International Programs

Q&A



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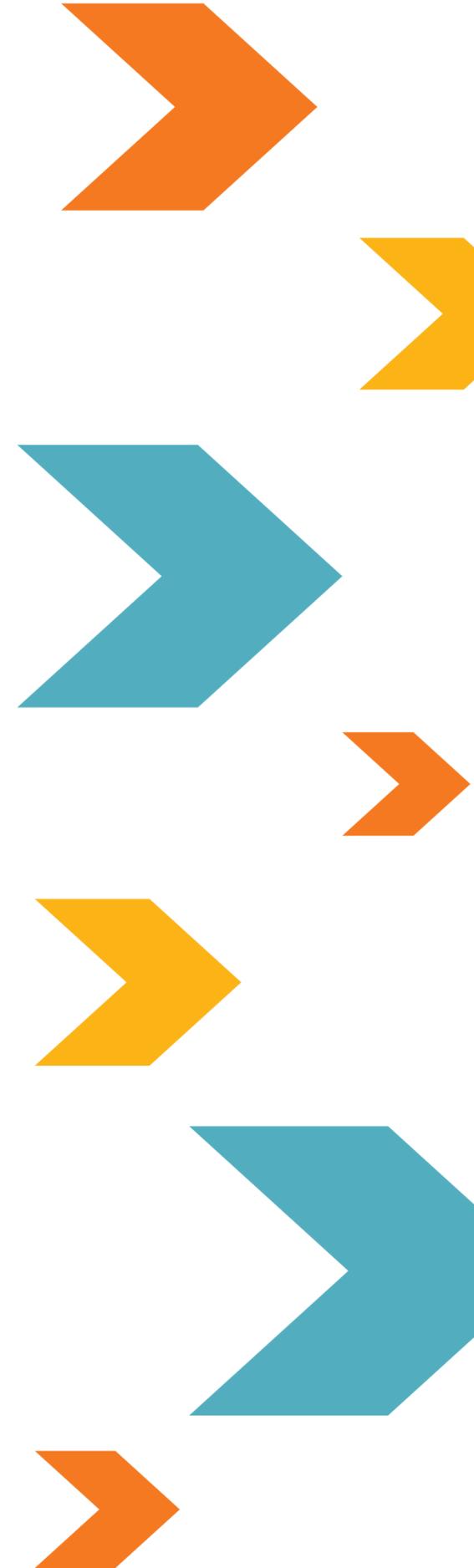
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# WTS International Industry Partners



# 2025-2026 WTS Atlanta Chapter Board



**President**  
Iris Ortiz  
HNTB



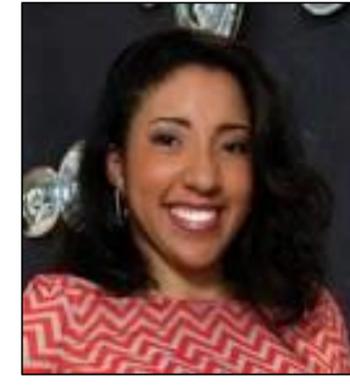
**VP of Programs**  
Sherl White  
Pont Engineering



**VP of Membership**  
Amanda von Oldenburg  
AtkinsRéalis



**Treasurer**  
Faye Lyons-Gary  
AtkinsRéalis



**Secretary**  
Bianca George  
CERM



**Director at Large**  
Ligia Florim  
Cobb County



**Director at Large**  
Beth Ann Schwartz  
Michael Baker International



**Director at Large**  
Tonia Brown  
Jacobs



**Director at Large**  
Dania Aponte  
Edwards-Pitman



**Immediate Past President**  
Rukiya Thomas  
AtkinsRéalis

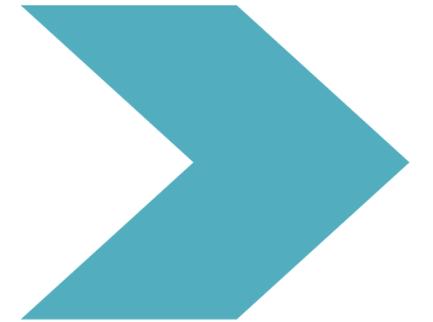
# WTS Mission and Vision

## **WTS International Vision:**

Equity and access for women in transportation.

## **WTS International Mission:**

WTS attracts, sustains, connects and advances women's careers to strengthen the transportation industry.



# WTS International Guiding Principles

- WTS is an international organization dedicated to building the future of transportation through the global advancement of women.
- To achieve our shared vision of **One WTS**, we are a dedicated and aligned organization focused on supporting students, members, and chapters.
- Advancing women in transportation is key to building the transportation industry.
- WTS is committed to ethical leadership, integrity and respect for all.
- WTS actively collaborates with its transportation community that includes corporations, public agencies, associations, and learning institutions.

# WTS Atlanta Mission

**WTS Atlanta** seeks to close the workforce gap in the Atlanta regional transportation industry by promoting lifelong careers in transportation for women. By attracting, retaining and advancing women in the industry, WTS Atlanta will be the most recognized network of transportation subject matter experts.



# WTS Atlanta Chapter Committees

Programs

Scholarships &  
Awards Luncheon

Diversity and  
Inclusion

Communications  
&  
Publicity

Student Chapter  
Engagement

Membership

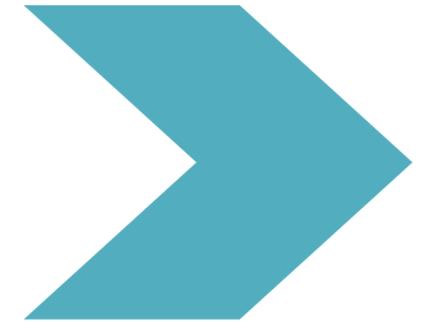
Community Service  
&  
Outreach

Mentor-Protégé

Transportation  
YOU



Advancing women  
Advancing transportation  
Atlanta Chapter



# Programs Committee

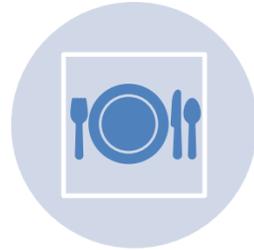
*Chair: Sherl White*



**SCHEDULE SPEAKERS  
& PANELS**



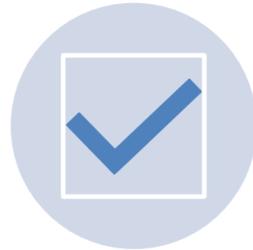
**SELECT VENUES**



**RESERVE &  
COORDINATE FOOD**



**REGISTRATION**



**PROPS AND  
SIGNAGE**



**PROGRAM  
DEVELOPMENT**



Advancing women  
Advancing transportation  
Atlanta Chapter

# 2025 Atlanta Chapter Programs Calendar

<p><b><u>JANUARY</u></b> Membership Meeting (1/30)</p>	<p><b><u>FEBRUARY</u></b> Black History Month Event John Lewis “Good Trouble at the Rialto Center for Arts” (2/21)</p>	<p><b><u>MARCH</u></b> Women’s History Month Event (TBD)</p>	<p><b><u>APRIL</u></b> Community Service &amp; Outreach Event – Atlanta Beltline Cleanup (TBD) ACEC Introduce a Girl to Engineering (4/19)</p>
<p><b><u>MAY</u></b> WTS Annual Conference (5/7-5/9, Toronto) 100<sup>th</sup> Anniversary of Hartsfield-Jackson Atlanta Airport (TBD)</p>	<p><b><u>JUNE</u></b> GDOT Board Breakfast (6/12)</p>	<p><b><u>JULY</u></b> Professional Branding Webinar (TBD)</p>	<p><b><u>AUGUST</u></b> DBE Social Event w/D&amp;I Committee (TBD)</p>
<p><b><u>SEPTEMBER</u></b> Multimodal Event (TBD)</p>	<p><b><u>OCTOBER</u></b> (TBD)</p>	<p><b><u>NOVEMBER</u></b> Scholarship and Awards Luncheon (TBD)</p>	<p><b><u>DECEMBER</u></b> Holiday Party (TBD)</p>



# Diversity and Inclusion Committee

*Co-chairs: Keri Lee & Krystal S. Dixon*

## Ensure

Ensure diversity of race, gender, discipline and thought in all activities of WTS Atlanta

## Foster

Foster a culture of inclusion and access for all women in the transportation industry

## Work

Work with the Programs Committee to develop programs inclusive of DBE informational sessions and processes

## Coordinate

Coordinate any DBE networking events

# Scholarships and Awards Luncheon Committee

*Co-Chairs: Nicole Neely & Melanie Robinson*

**Planning schedule**

**Event agenda**

**Publicity**

**Food**

**Entertainment**

**Speakers/Emcee**

**Vendor payments**

**Registration**

**Name tags**



**Coordinate with Subcommittees (Scholarship, Silent Auction, Awards, Tables, and Hospitality)**

# Scholarship Luncheon: Silent Auction Subcommittee



Planning schedule



Publicity



Sponsor outreach



Sign-up sheets and displays



Auction software platform



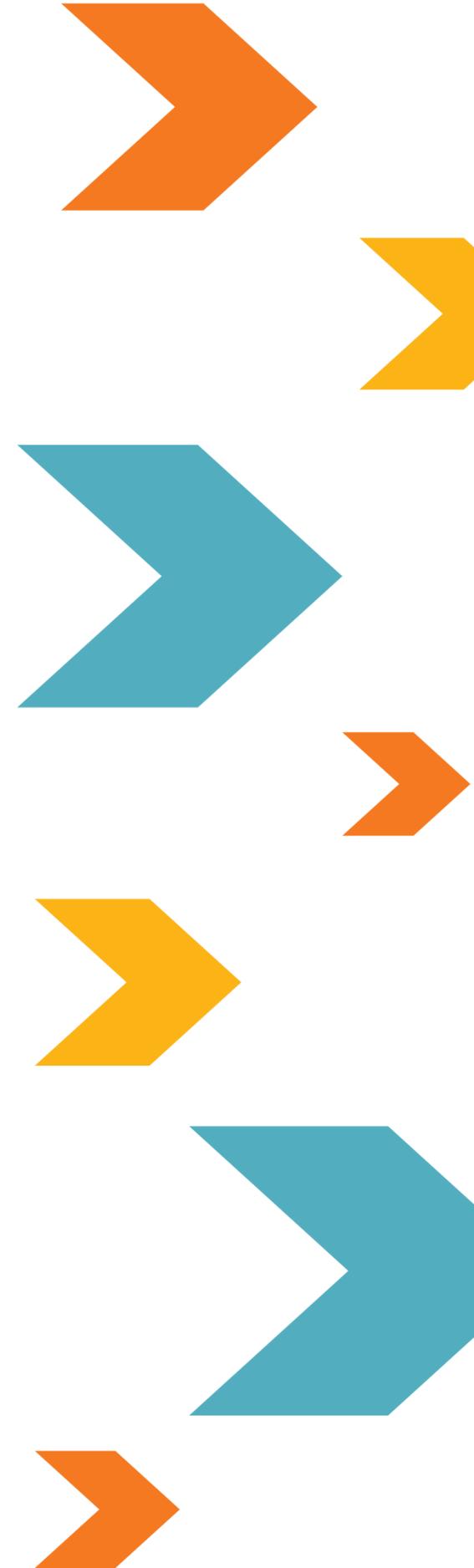
Collect raffle payments



Getting auction items to winners



Advancing women  
Advancing transportation  
Atlanta Chapter



# Scholarship Luncheon: Tables Subcommittee

Develop Seating Chart

Coordinate with Hospitality Committee

Setup Tables at Event



# Scholarship Luncheon: Hospitality Subcommittee

Coordinate with  
Tables  
Subcommittee

Finalize, Print &  
Assemble  
Nametags

Staff the  
Registration  
Tables



# Scholarship Luncheon: Recognitions and Awards Subcommittee

- Coordinate schedule with Luncheon Chairs
- Develop refined nomination and voting process
- Administer and count ballots
- Coordinate award announcements
- Coordinate award gifts/trophies

## Awards:

- Woman of the Year
- Man of the Year
- Member of the Year
- Employer of the Year
- Diversity Leadership Award
- Uncovering Our Legacy Award

# Scholarship Luncheon: Scholarships Subcommittee



**Coordinating with WTSP on scholarship application availability**



**Conduct outreach to schools**



**Send out scholarship application and due date**



**Review applications and select winners**



**Gather bios and pics from winners**



# Communications and Publicity Committee

*Chair: Bianca George*



**Manage chapter  
e-mail lists &  
correspondence**



**Registration for  
all programs and  
events**



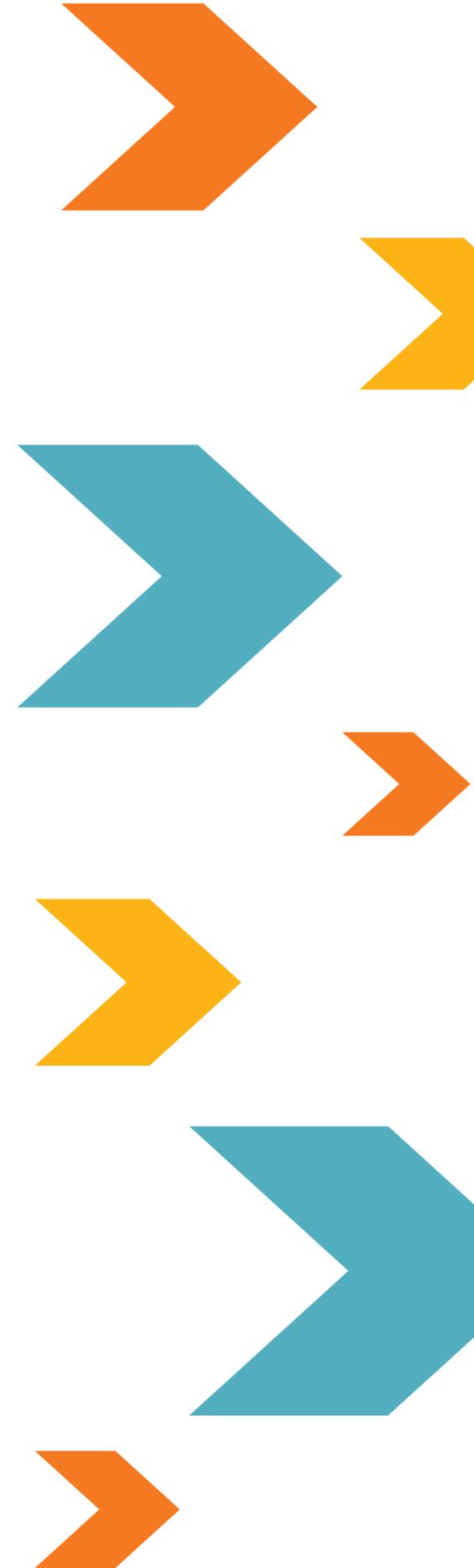
**Promotes WTS  
with social  
media, website,  
newsletter, etc.**



**Event  
Photography/  
Videography**



Advancing women  
Advancing transportation  
Atlanta Chapter



# Follow WTS Atlanta on Social Media!



*WTS Atlanta Chapter*



*wtsatl*



*WTS Atlanta*



Advancing women  
Advancing transportation  
Atlanta Chapter

# Student Chapter Engagement Committee

*Chair: Open*

Vision



Provide programs and activities to meet the needs of a diverse student population

**ATTRACT**

Create an environment and network for student members to engage with WTS professionals

**CONNECT**

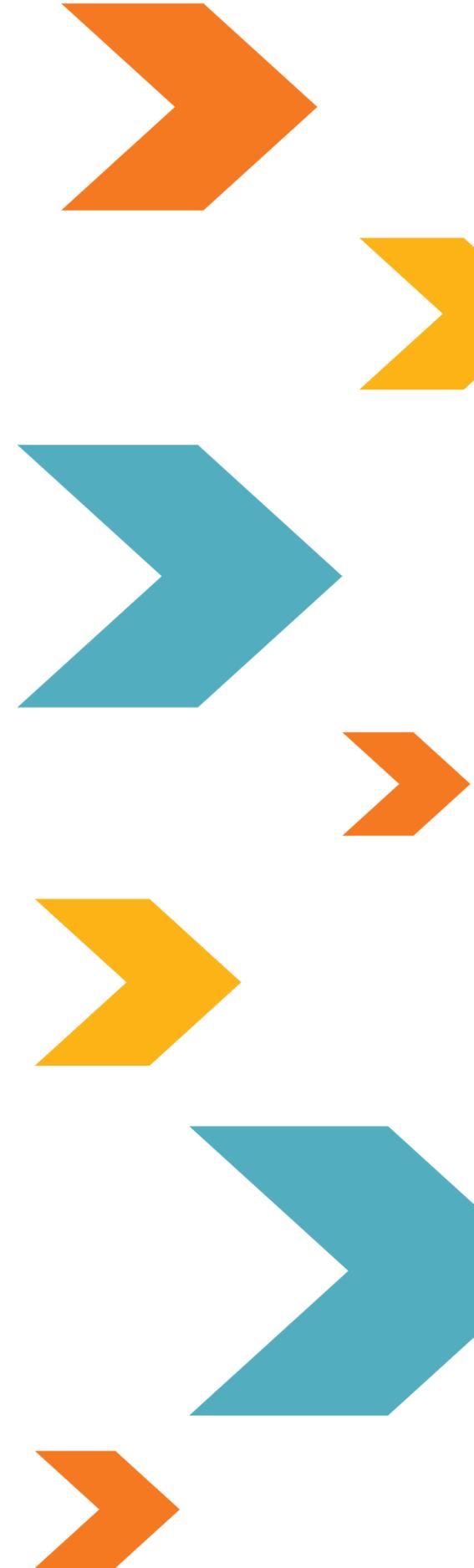
Support and challenge student members in the exploration and pursuit of their goals

**SUSTAIN**

Position student members to effectively implement skills and guidance during their college tenure

**ADVANCE**

**2025-2026 Goal: Establish a New Student Chapter**



# Community Service and Outreach Committee

*Co-Chairs: Grace Olaleye & Elizabeth Diamond*



**American  
Heart  
Association®**



**AtlantaBeltline®**



**DRESS FOR  
SUCCESS**

**ATLANTA  
COMMUNITY  
FOOD BANK**

End hunger. Grow stronger.



Advancing women  
Advancing transportation  
Atlanta Chapter

# Mentor-Protégé Committee

*Co-chairs: Open*

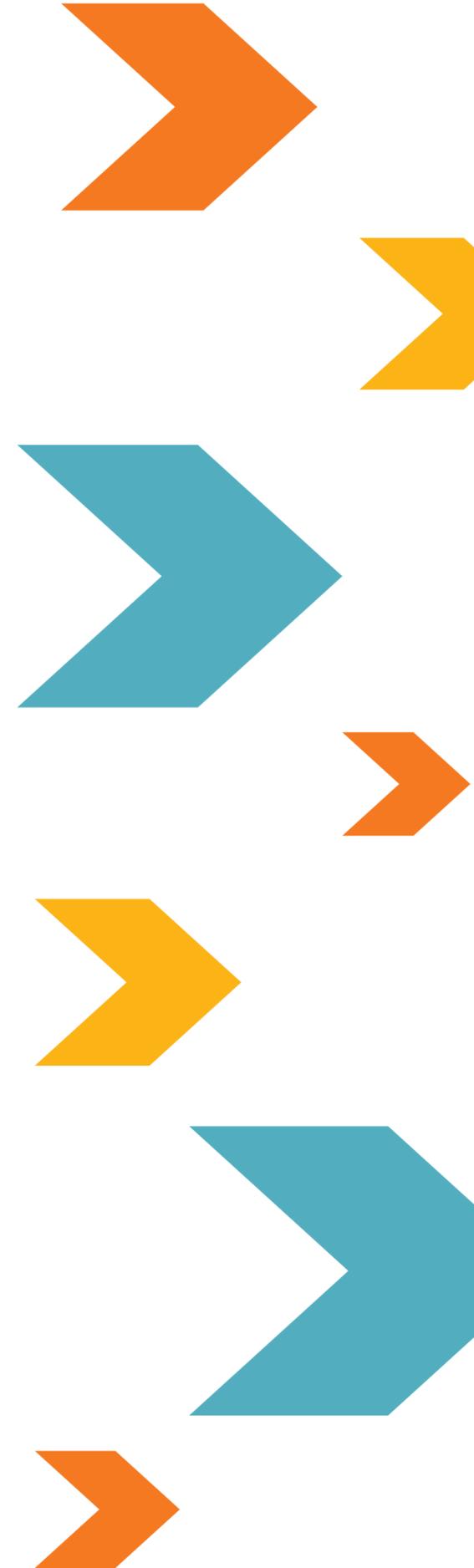
The Mentor-Protégé Program pairs early-career and seasoned professionals as a means of professional development and career advancement.



All program participants will meet as a group monthly, while mentor-protégé pairs will have the opportunity to connect several times over the course of the program based on their personal schedules.



Applications for mentors and proteges will be made available in February.  
Kickoff is anticipated for April and Graduation in October.



# Transportation YOU Committee

*Chair: Martika Johanson-Murray*



**Hands-on, interactive, mentoring program for girls ages 15-18**



**Introduction to a wide variety of transportation careers**



**Spark interest in all modes of transportation & encourage courses in math, science, and technology**



**Meet monthly at South Atlanta High School or Other Chosen School**



**Open to exploring evolving the program and/or addition of school(s)**



Advancing women  
Advancing transportation  
Atlanta Chapter



# Membership Committee

*Chair: Amanda von Oldenburg*

## 2025-2026 Goal: Reach 400+ members!

Welcome new members and serve as a new member ambassador

Puts members in touch with committees for those interested in becoming more active with WTS

Report on membership numbers and remind chapter members of upcoming expirations

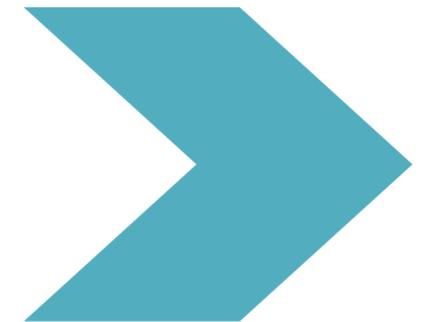
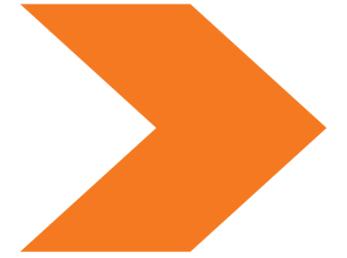
Assist with membership renewal/joining when needed

Identify member spotlight opportunities

WTS Atlanta Membership Drive

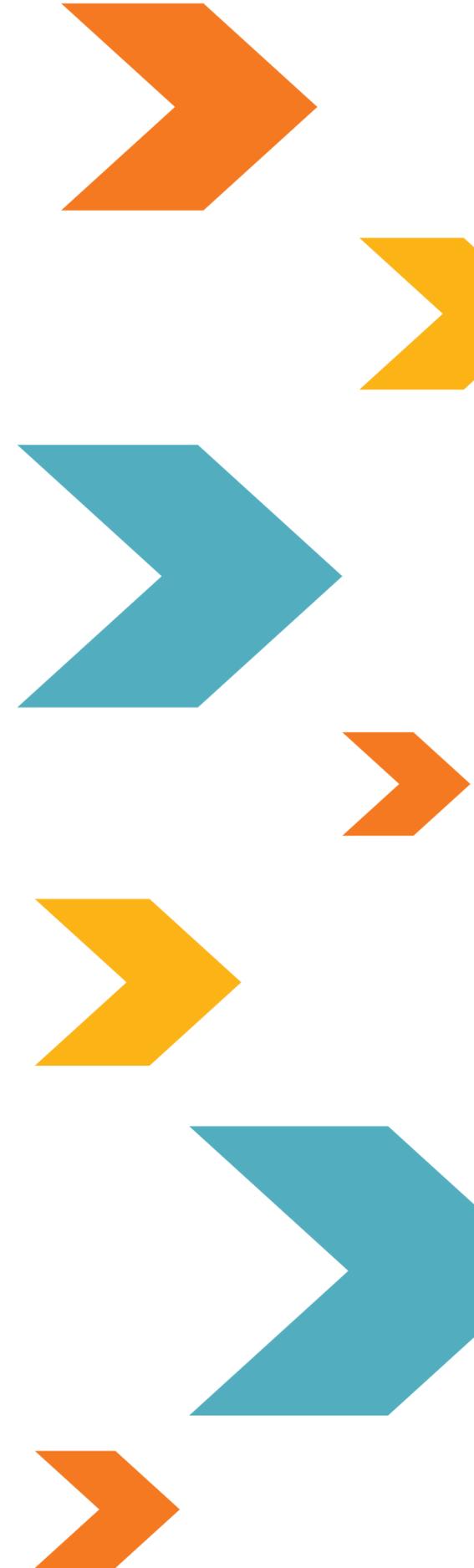
# Contact Info – Committee Chairs

Committee	Contact Person	E-mail
Programs	Sherl White	<a href="mailto:swhite@pontengineering.com">swhite@pontengineering.com</a>
Scholarship and Awards Luncheon	Nicole Neeley Melanie Robinson	<a href="mailto:nneeley@hntb.com">nneeley@hntb.com</a> <a href="mailto:melanie.robinson@greshamsmith.com">melanie.robinson@greshamsmith.com</a>
Community Service and Outreach	Grace Olaleye Elizabeth Diamond	<a href="mailto:gaolaleye33@gmail.com">gaolaleye33@gmail.com</a> <a href="mailto:elizabeth.diamond@gwinnettcountry.com">elizabeth.diamond@gwinnettcountry.com</a>
Mentor-Protégé	Open	Open
Diversity and Inclusion	Keri Lee Krystal S. Dixon	<a href="mailto:klee@itsmarta.com">klee@itsmarta.com</a> <a href="mailto:krystal.dixon@arcadis.com">krystal.dixon@arcadis.com</a>
Student Chapter Engagement	Open	Open
Communications & Publicity	Bianca George	<a href="mailto:bgeorge@cerm.com">bgeorge@cerm.com</a>
Membership	Amanda von Oldenburg	<a href="mailto:amanda.vonoldenburg@atkinsrealis.com">amanda.vonoldenburg@atkinsrealis.com</a>
Transportation YOU	Martika Johanson-Murray	<a href="mailto:martika.johanson-murray@kapsch.net">martika.johanson-murray@kapsch.net</a>



# Upcoming Annual Conference Dates

- **Toronto, ON**  
May 7-9, 2025
- **Los Angeles, CA**  
May 6-8, 2026
- **Washington, DC (50<sup>th</sup> Anniversary)**  
May 5-7, 2027



# Membership – What's in it for me?



**Advance  
Your  
Career**



**Strengthen  
Your  
Leadership  
Skills**



**Impact the transportation industry  
with tools and networking with  
WTS International.**

# WTS International Programs

- **Monthly Virtual Member Meet-ups**

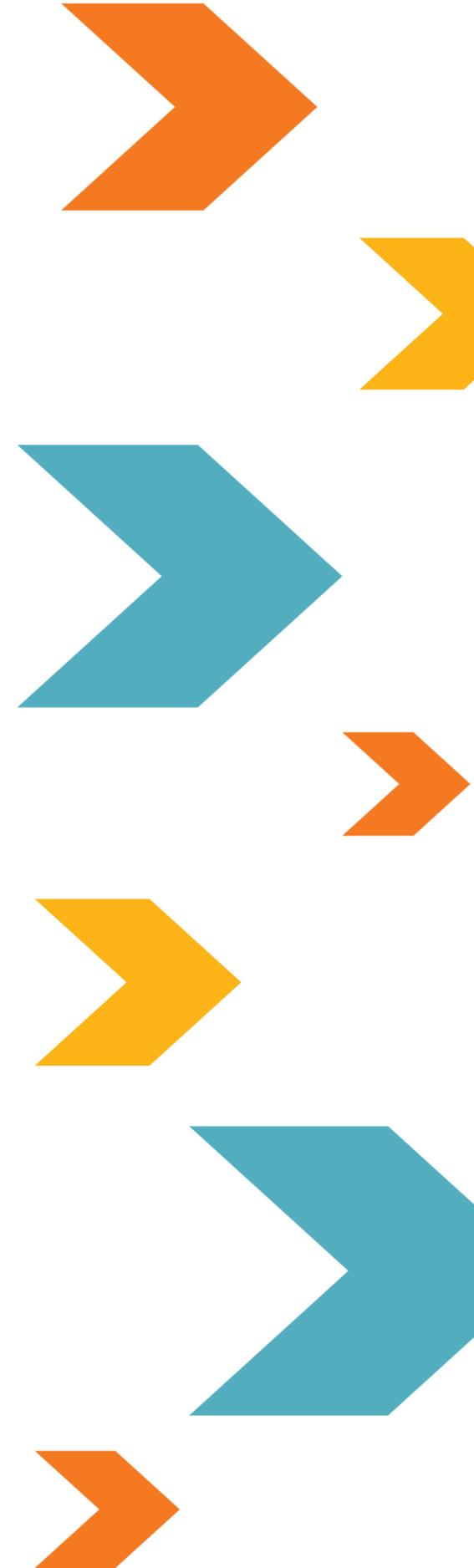
Jan 29, Feb 12, Feb 26 (1 p.m.)

- **Other/Future events**

Webinar: Design Build-Working Collaboratively Between Designers, Agencies, and Contractors to Deliver Positive Outcomes (Feb 13, 1 p.m.)

2025 Spring Policy Symposium (TBD)

Signature Leadership Training (Executive Leader and Mid-Career) – (TBD)



# Next Steps for Members

- ✓ **Check your membership status**
- ✓ Maintain your contact information at [www.wtsinternational.org](http://www.wtsinternational.org)
- ✓ Sign up for a committee! We need you!
- ✓ Ask about your company's corporate sponsorship
- ✓ Let us know about any free venue space > 50 capacity – we appreciate your help!
- ✓ Reach out to WTS Board if you desire a presentation about WTS to your company.
- ✓ Stay tuned for WTS Atlanta and WTS International events!

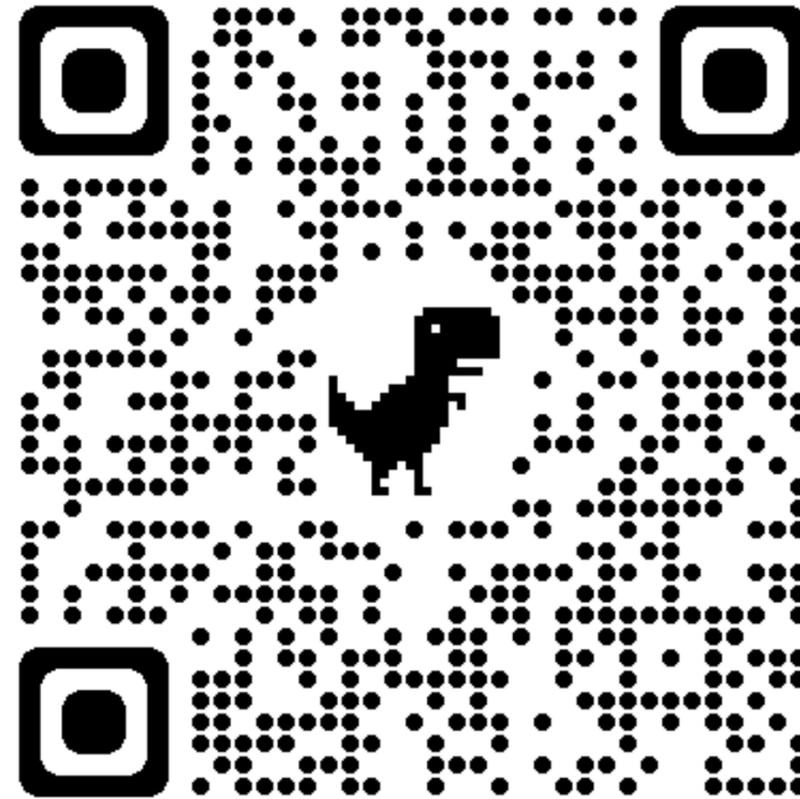
Did you know?? As a member, you can get engaged nationally in MyWTS Communities!

<https://community.wtsinternational.org/>

# Scholarship Fundraising – Help make a difference!

Help us reach this important goal by scanning the QR code or texting to give!

Send a text to the number **41-444** with the message **WTSATLANTA2022** and include the amount you would like to give and your name.



Your donation will help with the long-term sustainability of the Scholarship Fund.

# Q&A

## WTS Atlanta VP Membership

Amanda von Oldenburg, [amanda.vonoldenburg@atkinsrealis.com](mailto:amanda.vonoldenburg@atkinsrealis.com)

## WTS International

Membership, [membership@wtsinternational.org](mailto:membership@wtsinternational.org)