

2025

WTS Advancing women
Advancing transportation
> Central Pennsylvania

CORPORATE SPONSORSHIP PACKAGE

Your support directly impacts the valuable initiatives, programming, outreach, and mentorship that WTS Central PA remains committed. Please review the information within this package and consider being a 2025 Corporate Sponsor.



Dear Central Pennsylvania Industry Leaders

WTS Central PA takes pride in executing our core mission – the advancement of women in transportation – achieved with dynamic programs, professional development training, networking events, leadership development, student outreach, and so much more.

As we look forward to opportunities in 2025, we ask for your support as a corporate sponsor. Your contribution will allow us to continue the impactful work that WTS is known for within the transportation industry. In this sponsorship package you will find details and benefits for each of our sponsorship levels and the 2025 application.

Our chapter is excited for the diverse and meaningful programming, networking, and outreach we have planned for the upcoming year. We are committed to continuing to grow our chapter and support the transportation industry in Central Pennsylvania. That includes our commitment to offering a variety of technical and professional development programming and networking events, leadership opportunities, and our commitment to Transportation YOU and fostering the next generation of transportation professionals through outreach and scholarships.

In 2024, corporate sponsorship allowed us to award more than \$15,000 in scholarships and host a combination of in-person and virtual events. The chapter has also invested in improvements to chapter operations and growth within our chapter committees. Corporate sponsorship also supported another successful Transportation YOU STEAM Day, which has become an annual signature event for the chapter.

Our commitment to awarding scholarships to deserving female high school and college students is a great source of pride for the chapter. We again remain committed to 25% of corporate sponsorship going to the WTS Foundation. To-date we have given more than \$100,000 in scholarships! This would not be possible without our corporate sponsors.

Your generosity and commitment to our chapter directly contributes to its success.

As a non-profit 501(c)6, we could not do this without you!

Looking to 2025, continuing sponsorship will be critical to our success in meeting the chapter's goals for growth and developing more resources for our members. We hope to offer more programs, mentorship opportunities, and realization of our ED&I, Transportation YOU, and leadership goals.

WTS Central Pennsylvania Leadership

Kelly Freeburger
PRESIDENT

Reshmi Lal
VICE PRESIDENT

Ashley Palmer
SECRETARY

Hannah Landvater
TREASURER



Visit our website!

**2024 Applications
Due January 31!**

**Payment Due
February 28**

Please review the sponsorship package and email me, WTS Central PA Corporate Sponsorship Chair Denise Bologa (DBologa@gfnet.com), your sponsorship commitment and application by January 31, 2025. If a new logo is to be used, please include the new logo in your email. We ask that sponsorship payment is received no later than February 28, 2025.

Sponsorship checks can be made payable to **"WTS Central Pennsylvania Chapter"** and mail to:

WTS Central Pennsylvania
Attn: Hannah Landvater, Treasurer
PO Box 434
Camp Hill, PA 17011

We hope that you will be part of our future successes! For additional information or questions about our 2025 sponsorship opportunities, please reach out. We thank you in advance for your generous support.

Regards,

Denise Bologa

Denise Bologa

Denise L. Bologa, PE
WTS Central PA Corporate
Sponsorship Chair



WTS attracts, sustains, connects, and advances women's careers to strengthen the transportation industry. Our goal is to promote equity and access for women in transportation and expand opportunities for women in the transportation industry.

OUR GUIDING PRINCIPLES

1. WTS is an international organization dedicated to shaping the future of transportation for the public good through the global advancement of women.
2. To achieve our shared vision of One WTS, we are a dedicated and aligned organization focused on supporting students, members, and chapters.
3. Advancing women in transportation is key to advancing transportation and ensuring a diverse, inclusive, and equitable workforce.
4. WTS is committed to ethical leadership, integrity, and respect for all as we shape future generations of transportation leaders.
5. WTS actively collaborates with its transportation community that includes corporations, public agencies, associations, and learning institutions.



WTS Central PA sponsorship supports the WTS Foundation, fostering the next generation of women in the transportation industry through scholarships, mentoring, and outreach.

The WTS Foundation supports Transportation YOU, a hands-on, interactive, mentoring program that introduces girls age 13-18 to a wide variety of transportation careers. In 2024, we celebrated our third all-day STEAM event for more than 100 local students. In addition to the programming, we also awarded scholarships to two deserving participants. A huge thank you to our Corporate Sponsors who provided additional funding for the event.

Thank You to our 2024 Corporate Sponsors

PLATINUM SPONSORS					
GOLD SPONSORS	Dewberry	HNTB	Kimley-Horn	RK&K	
SILVER SPONSORS	A.D. Marble AMT Arrow Land Solutions	Larson Design Group HDR Pennoni Associates, Inc.	SAI Consulting Engineers Stantec Consulting Services WSP		
COPPER SPONSORS	Drive Engineering Greenman-Pedersen, Inc. KCI Technologies, Inc.	Modjeski & Masters, Inc. McCormick Taylor	Remington & Vernick Engineers Whitman, Requardt and Assoc.		

LEVELS AND BENEFITS

SPONSORSHIP

25% OF ALL SPONSORSHIP goes to the WTS Central PA Foundation. The remainder of funds support WTS Central PA programs, conference attendance, operating costs, and unique opportunities offered throughout the year.

PLATINUM · \$2,200 commitment					
RECOGNITION	MEMBERSHIPS (Professional Level)	ADVISORY BOARD	SPECIAL BENEFITS	MEDIA	EVENT VOUCHERS
Company's logo featured in/at: <ul style="list-style-type: none"> • monthly website • monthly newsletter communication • announcements • annual gala 	4	2 members may serve on WTS Central PA Advisory Board	<ul style="list-style-type: none"> • 1 head table seat at sponsored events (<i>space permitting</i>) • May sponsor 1 program of your choosing: 1-2 min. opportunity to present live -OR- 1 short company video played at virtual event 	Featured as solo Corporate Sponsor of the Month: Monthly newsletter, website, social. (<i>essentially an ad</i>)	8 vouchers for non-members to attend WTS Central PA event (<i>excludes annual gala</i>)
GOLD · \$1,500 commitment					
RECOGNITION	MEMBERSHIPS (Professional Level)	ADVISORY BOARD	SPECIAL BENEFITS	MEDIA	EVENT VOUCHERS
Company's name featured in/at: <ul style="list-style-type: none"> • monthly website • monthly newsletter communication • announcements • annual gala 	3	1 member may serve on WTS Central PA Advisory Board	—	Featured as solo Corporate Sponsor of the Month: Monthly newsletter, website, social. (<i>essentially an ad</i>)	6 vouchers for non-members to attend WTS Central PA event (<i>excludes annual gala</i>)
SILVER · \$1,000 commitment					
RECOGNITION	MEMBERSHIPS (Professional Level)	ADVISORY BOARD	SPECIAL BENEFITS	MEDIA	EVENT VOUCHERS
Company's name featured in/at: <ul style="list-style-type: none"> • monthly website • monthly newsletter communication • announcements • annual gala 	2	—	—	Featured as Corporate Spotlight(s) of the Month in WTS newsletter with company logo hyperlinked directly to your website.	4 vouchers for non-members to attend WTS Central PA event (<i>excludes annual gala</i>)
COPPER · \$700 commitment					
RECOGNITION	MEMBERSHIPS (Professional Level)	ADVISORY BOARD	SPECIAL BENEFITS	MEDIA	EVENT VOUCHER
Company's name featured in/at: <ul style="list-style-type: none"> • monthly website • monthly newsletter communication • announcements • annual gala 	1	—	—	—	3 vouchers for non-members to attend WTS Central PA event (<i>excludes annual gala</i>)

SPONSORSHIP

WTS Central PA remains committed to expanding opportunities for members and sponsors alike. We believe corporate sponsorship should be mutually beneficial, and are open to sponsorship benefit suggestions and ideas. Please reach out if you would like to discuss corporate sponsorship in more detail.

WBE/MBE/SBE/DBE · \$500 commitment

RECOGNITION	MEMBERSHIPS (Professional Level)	ADVISORY BOARD	SPECIAL BENEFITS	MEDIA	EVENT VOUCHERS
Company's name featured in/at: <ul style="list-style-type: none"> • monthly website • monthly newsletter communication • announcements • annual gala 	1	1 member may serve on WTS Central PA Advisory Board	—	—	2 vouchers for non-members to attend WTS Central PA event (<i>excludes annual gala</i>)

EDUCATIONAL PARTNER · \$250 commitment

RECOGNITION	MEMBERSHIPS (Professional Level)	ADVISORY BOARD	SPECIAL BENEFITS	MEDIA	EVENT VOUCHERS
Institution's name featured at: <ul style="list-style-type: none"> • monthly website • monthly newsletter communication • announcements • annual gala 	1 educator (students are free)	—	—	Featured as Corporate Spotlight(s) of the Month in WTS newsletter with company logo hyperlinked directly to your website.	—

How to Use an Event Vouchers. To use an event voucher, reach out to Denise Bologna or Chapter Leadership at least three days before the event registration closes. You will be provided with a one-time discount code to use to register for the event.

Let WTS Help Promote Job Postings. When shared by a Corporate Sponsor, WTS Central PA will include the sponsor's job postings in the Chapter's monthly newsletter. Sponsors can send job postings to Chapter Leadership or the Communications Chair at any time for inclusion in the newsletter.

Transfer of Memberships. Corporate Membership(s) included as part of some sponsorships are nontransferable 30 days after sponsorship is processed.

À LA CARTE OPPORTUNITIES

Add on to your sponsorship or commit to what works best for you.

\$100 One-time ad or article in the Chapter's monthly newsletter.

\$TBD WTS Central PA Foundation donation, amount of your choosing (Donations of \$100+ are announced in the monthly newsletter as part of our Corporate Sponsor Spotlights).

\$TBD Also, like last year, we also plan to offer event-specific and Transportation YOU sponsorship opportunities in 2025; stay tuned for more information.

Contact Us

Denise Bologna
CORPORATE SPONSORSHIP CHAIR

✉ DBologna@GFNET.com

Kelly Freeburger
PRESIDENT

✉ kfreeburger@rkk.com

2025 SPONSORSHIP

application, payment, and process details

See page 7

SPONSORSHIP

Examples of media benefits to Corporate Sponsors

PLATINUM SPONSOR GOLD SPONSOR

Featured as solo Corporate Sponsor of the Month in WTS newsletter and social media channels. Sponsor provides corporate write-up, which is posted on the WTS Central PA website and hyperlinked directly to your website! This information is used to create content for one social media post.

WTS Central Pennsylvania • You
Professional Organization at Professional Organization
5mo • 🌐

Our Corporate Sponsor of the Month is [NTM Engineering](#)! Thank you NTM for being a Platinum Sponsor of WTS Central PA, an advocate and sponsor since 2010.

NTM is more than an engineering firm with an award-winning team. Learn more about NTM: <https://lnkd.in/dWqRivd>

Platinum Sponsor of WTS Central PA SINCE 2010!

SPONSOR OF THE MONTH...

NEWELL TERESKA & MACKAY ENGINEERING

WTS Central Pennsylvania • You
Professional Organization at Professional Organization
1mo • 🌐

Our PLATINUM Corporate Sponsor of the Month is [Michael Baker International](#).

Michael Baker International, Inc. has been a Platinum Sponsor of WTS Central PA since 2007. Thank you for your longtime support of WTS Central PA!

Learn more about Michael Baker International: <https://lnkd.in/dWqRivd>

#partnership #sponsor #MichaelBaker #engineering

SPONSOR OF THE MONTH: PLATINUM

Michael Baker INTERNATIONAL

Michael Baker International, Inc. , a leading provider of engineering and consulting services, including DESIGN, PLANNING, ARCHITECTURAL, ENVIRONMENTAL, PUBLIC ENGAGEMENT, CONSTRUCTION MANAGEMENT, AND PROGRAM MANAGEMENT, has been solving some of the world's most complex infrastructure challenges for more than 80 years with a legacy of expertise, experience, innovation, and integrity.

SUSQUEHANNA CIVIL

In 2023, Susquehanna Civil Inc. leveraged their WTS Central PA Platinum benefits to help roll out their brand refresh. They used the designated Sponsor of the Month, newsletter, and website space to help spread the news about their new look. Susquehanna Civil was even able to include a link to a video announcement within the chapter's material!

PROACTIVE COORDINATION

We will establish a Sponsor of the Month schedule after the January 31, 2025 deadline and share that with our Platinum and Gold sponsors. We know that it is helpful to have advance notice of spotlight timing and what information is needed for the WTS newsletter, website, and social media content.

FOLLOW US
on social media



Company Name

Contact Person

Title

Email

Phone

Mailing Address

City

State

Zip Code

Is your company a W/M/S/DBE? Yes No

For Platinum/Gold/Silver Sponsorship Levels, if you have a preference for your media spotlight month, please note:

First Choice Mo.

Second Choice Mo.

Third Choice Mo.

NEW CORPORATE SPONSORSHIP

Select your sponsorship level. This level is valid for one year.

Platinum: \$2,200

Gold: \$1,500

Silver: \$1,000

Copper: \$700

W/M/S/DBE: \$500

Educational Partner: \$250

RENEWING CORPORATE SPONSORSHIP

Select if you want to renew your sponsorship at the current level or update your sponsorship level. This level is valid for one year.

Please renew/add your member names to be using the corporate sponsor slots matching your sponsorship level.

Renew at current level:

Change to:

LEVELS: Platinum: \$2,200 • Gold: \$1,500 • Silver: \$1,000
Copper: \$700 • W/M/S/DBE: \$500 • Educational Partner: \$250

New or Renewing	Name	Email

À LA CARTE SPONSORSHIP OPTIONS (Check all the apply)

Use to build your own corporate sponsorship package as it suits your organization OR

use to add onto one of the pre-assembled packages (Platinum, Gold, Silver, Copper, W/M/S/DBE, Educational Partner levels)

\$100 • One-time marketing advertisement or article in an issue of WTS Central PA's monthly newsletter

\$ • WTS Central PA Foundation direct donation, which supports Transportation YOU outreach and scholarships for female high school and college/university students interested in pursuing STEM and transportation careers. (Donations of \$100 or more receive an announcement in the WTS Central PA newsletter)

HOW TO BECOME A 2025 SPONSOR!



Email the completed application

to Denise Bologa,
Chapter Corporate
Sponsorship Chair.

dbologa@GFNET.com



Mail payment

to our Chapter Treasurer.

WTS Central Pennsylvania
Attn: Hannah Landvater
PO Box 434, Camp Hill, PA 17001

Make check payable to:
WTS Central PA Chapter



For questions

regarding Corporate
sponsorship, please
contact Denise Bologa.

dbologa@GFNET.com

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