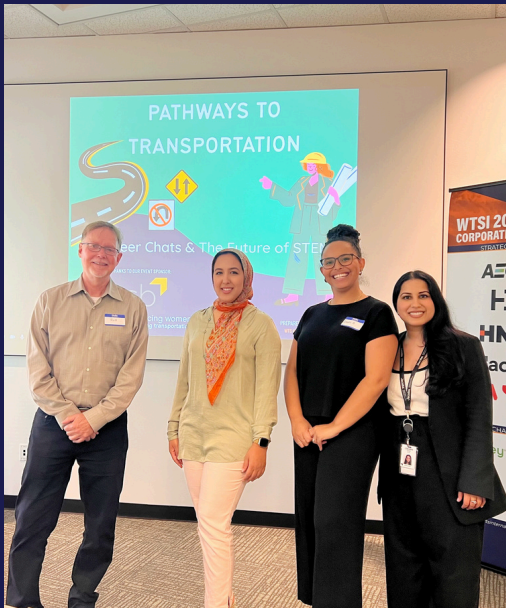


WTS

Advancing women
Advancing transportation
> Houston

2025 Chapter Sponsorship Benefits & Opportunities



2024 Officers

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Yahaira Pineda, STV

SCHOLARSHIP & AWARDS GALA

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Allison Schaub, Pape-Dawson

COMMUNICATIONS

Lauren Mills, Quiddity

Karleigh Brown, Baxter & Woodman

Maddy Monsalve, STV

Youssaira Belmokadem, Gannett Fleming TranSystems

Sarah DeMoya, HDR

PROGRAMS

Da Li, WSP USA

Valencia Stewart, HNTB

PROFESSIONAL DEVELOPMENT

Valencia Stewart, HNTB

Sadia Sharmin, CDM Smith

TECHNICAL TOURS

Thalia Gonzalez, Jacobs

TRANSPORTATION YOU/STEM

Farah Anwar, Jacobs

SCHOLARSHIPS

Youssaira Belmokadem, Gannett Fleming TranSystems

Sana Hassan, Jacobs

STUDENT CHAPTERS

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Cissa Corliss, WSB

DIVERSITY

Bin Wang, WSP USA

MENTORSHIP

Tania Acosta, Raba Kistner

Sara Coffey, Pape-Dawson



About The WTS Houston Chapter

WTS International (WTS) attracts, sustains, connects and advances women's careers to strengthen the transportation industry. WTS was founded in 1977 by a group of transportation professionals in Washington, D.C. The founders recognized that an organization was needed to promote professional and personal development to advance women in the transportation industry. WTS is now an international organization of more than 9,000 member across 72 chapters.

The **WTS Houston Chapter** is a leading organization of women and men dedicated to the WTS mission. Twenty years ago, the Houston Chapter was rechartered by a group of dedicated transportation professionals with the goal of providing a platform where women could connect, network and support women in the industry. Today, the Chapter has close to 200 members and offers \$21,000.00 in scholarships to future transportation professionals.

The Houston Chapter continues this mission by providing our members with opportunities to grow as a professional. The Chapter typically offers one or two events per month, with a focus on transportation in the Houston region. The events, educational opportunities, scholarships, and STEM activities are made possible by the support provided by our Chapter Sponsors. We are asking for your continued support in 2025, as we continue to provide quality programming and benefits to our members.

A few of the programs and events we offered in this past year are as follows:

January

Luncheon: Eliza Paul, P.E., TxDOT

February

Luncheon: Sherry Weesner, Memorial Heights Redevelopment Authority

March

- Boots and Bubbly: Annual Scholarship & Awards Gala and 20th Anniversary Celebration
- Technical Tour & Membership Events
- 2024 Mentorship Program Starts

April

- Lattes & Leaders with Jessica Baker Daily, President & CEO of Half
- Luncheon: Captain Lindsay Price, SpaceX

May

- Luncheon: Commissioner Lesley Briones, Harris County Precinct 4
- WTS International Conference, New Orleans

June

International Women in Engineering Event with ASCE

July

Celebrating Women in Transportation, joint event with TAG

August

- Luncheon: Josie Ortiz, HCTRA
- Bring your Kid to WTS! STEM Event

September

- The Value of Planning in Shaping Houston's Future, joint event with Houston APA
- Leadership Tea

October

- Lattes & Leaders with Barbara Russell, TxDOT
- STEM Event with GirlStart

November

Professional Development & Diversity Half Day Event

December

Sponsor Appreciation & Women on the Move

2025 Agency Sponsorship Opportunities

| SPONSORSHIP LEVEL | Diamond | Ruby | Pearl | In-Kind |
|---|---------|--------|-------|---------|
| Minimum Donation | \$2,000 | \$1250 | \$600 | - |
| Agency Logo on Signage at WTS Houston Programs | ✓ | ✓ | ✓ | ✓ |
| Chapter Memberships | 5 | 4 | 2 | - |
| Luncheon Vouchers | 4 | 3 | 1 | - |
| Invitation-Only Sponsor Reception Tickets | 4 | 3 | 1 | 1 |
| Professional Development Event Vouchers | 2 | 1 | 1 | - |
| Tickets to the Annual Scholarship & Awards Gala | 2 | 1 | 1 | - |

Additional Sponsorship Benefits

All sponsors will receive:

- Job listings posted in newsletter
- Sponsor logo displayed on WTS Houston Website
- Sponsor logo displayed at all WTS Houston luncheons
- Sponsor recognition (verbal and or signage) at all WTS Houston events
- Sponsor logo on all e-blasts and newsletters
- Sponsor logo on sponsorship banner displayed at WTS Houston events
- Recognition in the WTS Houston Annual Report

Interested in sponsoring a WTS luncheon, STEM program, or event in 2025?

Luncheon: \$300.00 (4 sponsorships available)
STEM Event: \$500.00 (2 sponsorships available)

Other 2025 sponsorships including the Leadership Tea, Professional Development and Diversity events will be available at a later date.



Boots on the Bayou

2025 Annual Scholarship & Awards Gala

Friday, March 21, 2025 | 6:00 PM to 9:00 PM | The Thompson Hotel

Woman of the Year Sponsorship - \$5,000.00

- Only One Sponsorship Available
- Table for 10
- Sponsor and Present Award
- Recognition at Podium
- Logo on Marketing Materials
- Full Page Ad in Digital Program

Networking Hour Host - \$4,000.00

- Two Sponsorships Available
- Table for 10
- Microphone Welcome
- Recognition at Podium
- Logo on Marketing Materials
- Full Page Ad in Digital Program

Trailblazer Award Sponsorship - \$3,000.00

- Five Sponsorships Available
- Table for 10
- Sponsor and Present Chapter Recognition Award
- Recognition at Podium
- Logo on Marketing Materials
- Half Page Ad in the Digital Program

Advocate Sponsorship - \$2,000.00

- Half Table for 5
- Sponsorship of Centerpieces or Gala Decor (2), Digital Program (1), Photobooth (1), Live Music (1), or Technology (2)
- Logo Presented with Sponsored Item
- Recognition at Podium
- Logo on Marketing Materials
- Half page ad in the Digital Program

Partner Sponsorship - \$1,500.00

- Three Gala Tickets
- Sponsorship of a Gala Fundraiser (3), Photographer (1), Event Management Program (1) or Parking (3).
- Logo Presented with Sponsored Item
- Recognition at Podium
- Logo on Marketing Materials
- Quarter Page Ad in the Digital Program

Friend Sponsorship - \$650.00

- Two Gala Tickets
- Sponsor a Prize for our Fundraisers
- Logo on Marketing Materials

Table for 10 - \$2,200.00

Half Table - \$1,100.00

Tickets - \$225.00 each

Agency & Student Tickets - \$195.00 each

Table & Ticket Prices will Increase February 28, 2025



> Houston
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REGISTER
NOW

Completing the Online Registration Process

Thank you for supporting the WTS Houston Chapter! We kindly ask that all sponsorship commitments are made via the online registration form. Commitments are needed by **January 31, 2025** to ensure your logo is on the WTS Houston banner to be posted at events throughout the year. The Corporate Chapter Sponsorship registration form can be accessed [here](#).

- Prior to accessing the form, please review the sponsorship opportunities and benefits and identify the appropriate sponsorship level for your company or agency. **Note: Agency Sponsorships are only for public agencies and not consultants or private firms.**

- Select Sponsorship Level in the form

- Identify the number of memberships associated with your sponsorship level
Note: Each sponsorship level comes with a different number of WTSI/WTS Houston memberships. The individuals assigned to these memberships are known as “Designated Members”.
 - Diamond - 5 Memberships
 - Ruby - 4 Memberships
 - Pearl - 2 MembershipsIf your firm would like additional memberships than what is provided through your sponsorship, please register additional members at <https://mywts.wtsinternational.org>

- Designated Members can be reported via two methods. First, you can select Designated Member “tickets” in the online form to record each designated member (i.e., Ruby will select four (4) Tickets to provide names and email addresses) OR names and contact information can be sent to wtshouston@gmail.com.

After the Form is Completed

- Invoices can be made available to all sponsors upon request by contacting wtshouston@gmail.com.
- Please send a high-quality graphic file of your logo to wtshouston@gmail.com.

If you have any questions regarding Chapter Sponsorships, please contact Sponsorship Chair Lacey Hebert at wtshouston@gmail.com or Ashley Jones at ajones.crm@gmail.com

