



# 2024 Chapter Leadership Summit

## Preliminary Agenda

Loews Chicago O’Hare Hotel | Rosemont, IL  
November 14-15, 2024

Time	Itinerary
<b>Thursday, November 14 (all times listed are CT)</b>	
7:15am-3:30pm	<b>Registration</b>
7:15am-8:00am	<b>Full Breakfast and Networking</b>
8:00am-8:15am	<b>Welcome - WTS International Board Chair, Bridgette Beato</b>
8:15am-9:00am	<b>WTS Chapter Success: Leading for Impact and Sustainability! What it Means to be a Chapter Leader</b> <b>Facilitators:</b> Dr. Malika Reed Wilkins, Danielle Smith and Alexa Gangemi
9:00am-10:00am	<b>WTSI Board of Directors Panel: The WTS Leadership Journey: Personal Growth and Lessons Learned</b> <b>Moderator:</b> Wendy Scott, CAE, WTS Acting CEO <b>Facilitators:</b> Bridgette Beato, Chair, WTS International Board, Founder and CEO, Lumenor Consulting Group Erin Slayton, Vice-Chair, WTS International Board, Transportation Program Management Director, HDR Karen Kitsis, Director, WTS International Board, Deputy Commissioner, Connecticut Department of Transportation Yvonne Lopez-Diaz, Chair, WTS Foundation Board, Vice President, National Workforce Strategist, HNTB
10:00am-10:30am	<b>Networking Break</b>
10:30am-11:15am	<b>WTS International 2024-2025 Strategic Initiatives and Board Pillars - WTS International Board Chair, Bridgette Beato</b> <b>Facilitators:</b> Jennifer Duval, WTS Foundation Board Member; Alanna Strohecker WTS International Board Member; and Odessa Phillip, Vice-Chair WTS Foundation Board
11:15am-12:00pm	<b>WTS Organizational Review and Small Group Discussions</b> <b>Facilitator:</b> Wendy Scott, CAE, WTS Acting CEO
12:00pm-1:00pm	<b>Networking Lunch</b>
12:00pm-5:00pm	<b>WTS International Office Hours</b> CLS attendees can schedule 15-minute meetings with WTS International staff to discuss Membership & Systems-related topics like: MeKayla:

Time	Itinerary
	<ul style="list-style-type: none"> <li>• Access and manipulation of chapter membership roster, analyzing member connections</li> <li>• Processing memberships, including honorary, chapter-paid &amp; sponsored memberships</li> <li>• Reviewing quarterly reports and Chapter Circle of Excellence criteria</li> </ul> <p>Kim:</p> <ul style="list-style-type: none"> <li>• Chapter leader event reports, use of membership and chapter administrative systems, and updating member profiles</li> <li>• Chapter webpage editing</li> </ul> <p>Other Chapter challenges, questions and concerns</p>
1:00pm-1:25pm	<p><b>WTS International Priorities and Organizational Update</b>  <b>Facilitator:</b> Wendy Scott, CAE, WTS Acting CEO</p>
1:25pm-1:30pm	<p><b>Introduction of Roundtable Sessions on Best Practices</b>  <b>Facilitator:</b> Yvonne Lopez-Diaz</p>
1:30pm-3:15pm	<p><b>Workshop: Chapter President &amp; Vice President</b>  During this workshop, participants will delve into the essence of leadership, empowering Chapter Presidents and Vice Presidents to enhance their effectiveness in leading their chapters and fostering a successful leadership model. This workshop will connect chapter business plans to the overall WTS strategic plan, highlight the organization's top priorities, and discuss chapter challenges and growth opportunities. This workshop is open to current and incoming Chapter Presidents and Vice Presidents.  <b>Facilitators:</b> Dr. Malika Reed Wilkins and Alexa Gangemi</p>
1:30pm-2:05pm	<p><b>Round 1: #1 Chapter Membership: Recruitment, Retention, and Value Proposition</b>  <b>Facilitator:</b> Alanna Strohecker and Chicago Chapter</p>
1:30pm-2:05pm	<p><b>Round 1: #2 Chapter Operations and Administration: Document Recordkeeping and Retention</b>  <b>Facilitator:</b> Karen Kitsis and Boston Chapter</p>
1:30pm-2:05pm	<p><b>Round 1: #3 Chapter Development: Committees, Fundraising, Events, and Engagement</b>  <b>Facilitator:</b> Bridgette Beato and Chicago Chapter</p>
1:30pm-2:05pm	<p><b>Round 1: #4 Governance: Recruitment, Onboarding and Chapter Leadership Succession Planning</b>  <b>Facilitators:</b> Leanne Redden, Erin Slayton and Chicago Chapter</p>
1:30pm-2:05pm	<p><b>Round 1: #5 Scholarship and Fundraising (for Scholarships) Best Practices</b>  <b>Facilitator:</b> Yvonne Lopez-Diaz and Chicago Chapter</p>
2:10pm-2:40pm	<p><b>Round 2: #1 Chapter Membership: Recruitment, Retention, and Value Proposition</b>  <b>Facilitator:</b> Alanna Strohecker and San Antonio Chapter</p>
2:10pm-2:40pm	<p><b>Round 2: #2 Chapter Operations and Administration: Document Recordkeeping and Retention</b>  <b>Facilitator:</b> Bridgette Beato and LA Chapter</p>
2:10pm-2:40pm	<p><b>Round 2: #3 Chapter Development: Committees, Fundraising, Events, and Engagement</b>  <b>Facilitator:</b> Odessa Phillip and Greater New York Chapter</p>
2:10pm-2:40pm	<p><b>Round 2: #4 Governance: Recruitment, Onboarding and Chapter Leadership Succession Planning</b>  <b>Facilitators:</b> Leanne Redden, Erin Slayton and Greater New York Chapter</p>

<b>Time</b>	<b>Itinerary</b>
2:10pm-2:40pm	<b>Round 2: #5 Scholarship and Fundraising (for Scholarships) Best Practices</b> <b>Facilitator:</b> Yvonne Lopez-Diaz and Colorado Chapter/Maux Sullivan
2:45pm-3:15pm	<b>Round 3: #1 Chapter Membership: Recruitment, Retention, and Value Proposition</b> <b>Facilitator:</b> Danielle Smith and Colorado Chapter/Lia Graklanoff
2:45pm-3:15pm	<b>Round 3: #2 Chapter Operations and Administration: Document Recordkeeping and Retention, List</b> <b>Facilitator:</b> Wendy Scott, CAE and Houston Chapter
2:45pm-3:15pm	<b>Round 3: #3 Chapter Development: Committees, Fundraising, Events, and Engagement</b> <b>Facilitator:</b> Jennifer Duval and Houston Chapter
2:45pm-3:15pm	<b>Round 3: #4 Governance: Recruitment, Onboarding and Chapter Leadership Succession Planning</b> <b>Facilitators:</b> Leanne Redden, Erin Slayton and Philadelphia Chapter/Abbey Gancz
2:45pm-3:15pm	<b>Round 3: #5 Scholarship and Fundraising (for Scholarships) Best Practices</b> <b>Facilitator:</b> Karen Kitsis and Greater New York Chapter
3:15pm-3:30pm	<b>Networking Break</b>
3:30pm-4:45pm	<b>Learning from Each Other: Breakout sessions for Small, Medium and Large Chapters</b> Tailored Strategies for Success: Supporting Large, Medium, and Small Chapters Alike
4:45pm-5:00pm	<b>Summit Wrap Up &amp; Closing Remarks - WTS International Board Chair, Bridgette Beato</b>
5:30pm-7:30pm	<b>Networking Reception</b>
<b>Friday, November 15 (all times listed are CT)</b>	
7:15am-10:00am	<b>Registration/Information Desk</b>
7:15am-8:00am	<b>Full Breakfast and Networking</b>
8:00am-8:15am	<b>Welcome and Recap – Chapter Leader Takeaways from Day One</b>
8:15am-8:45am	<b>Best Practices – WTS Chapter Governance and Compliance</b> <b>Facilitator:</b> Erin Slayton, WTS International Vice Chair and Chair, Governance Committee
8:45am	<b>Introduction of Roundtable Sessions on Best Practices - WTS International Board Chair, Bridgette Beato</b>
8:45am-9:15am	<b>Round 1: Chapter Programs for Engagement and Revenue Generation</b> <b>Facilitator:</b> Danielle Smith and Philadelphia Chapter/Abbey Gancz
8:45am-9:15am	<b>Round 1: DEI at the Chapter Level</b> <b>Facilitator:</b> Odessa Phillip and Atlanta Chapter/Sherl White
8:45am-9:15am	<b>Round 1: Mentor-Protégé Programs</b> <b>Facilitator:</b> Dr. Malika Reed Wilkins, Atlanta Chapter/Iris Ortiz, and Colorado Chapter
9:15am-9:45am	<b>Round 2: Chapter Programs for Engagement and Revenue Generation</b> <b>Facilitator:</b> Alexa Gangemi and Houston Chapter
9:15am-9:45am	<b>Round 2: DEI at the Chapter Level</b> <b>Facilitator:</b> Leanne Redden and San Antonio Chapter
9:15am-9:45am	<b>Round 2: Mentor-Protégé Programs</b> <b>Facilitator:</b> Karen Kitsis, Boston Chapter, and San Antonio Chapter
8:45am-10:30am	<b>WTS International Office Hours</b> CLS attendees can schedule 15-minute meetings with WTS International staff to discuss Membership & Systems-related topics like: MeKayla:

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9:45am-10:15am	<p><b>WTS Foundation &amp; TransportationYOU</b>  <b>Facilitator:</b> Yvonne Lopez-Diaz, Chair, WTS Foundation Board</p>
10:45am-11:15am	<p><b>Networking Break</b></p>
10:45am-11:15am	<p><b>Chapter Reporting Best Practices:</b> Wendy Scott, CAE  <b>Speakers:</b> MeKayla Washington, WTS Senior Engagement Specialist, Membership &amp; Chapter Relations and Kim Williams, WTS Manager, Systems &amp; Data Analytics</p>
11:15am-11:45am	<p><b>Annual Awards &amp; Scholarship</b>  <b>Facilitator:</b> Yvonne Lopez-Diaz, Chair, WTS Foundation Board</p>
11:45am-12:00pm	<p><b>Closing Remarks &amp; Announcements - Bridgette Beato, Chair, WTS International Board of Directors</b></p>
12:00pm-12:30pm	<p><b>Box lunches available for attendees</b></p>