



Advancing women
Advancing transportation
> Heart of Texas



2025

WTS Heart of Texas Chapter
Partnership Benefits Packet

Sponsorships

WTS International achieves our mission and vision thanks to the continuous support of our Corporate and Agency Partners.



To become a WTS International Corporate or Agency Partner, please contact our Corporate Partner Program Chair, Patty Trujillo, at:
corporatepartnership@wtshotchapter.org

Annual Registration & Renewal Notice

Thank you for helping to make possible another great year of activities in the Women's Transportation Seminar (WTS) - Heart of Texas Chapter! We couldn't do it without your support through our Corporate Partner (CP) and Agency Partner (AP) Programs. Together, we work to advance women in transportation and encourage growth throughout our membership. Even more than ever, access to a world of resources, people, and development opportunities is vital to a strong workforce of thoughtful and hardworking people that contribute to transportation projects.

The WTS Heart of Texas Chapter serves as a hub for corporate and agency partners to foster relationships, develop and expand knowledge, and find support for local transportation initiatives. The WTS HOT Chapter membership includes more than 52 Corporate Sponsors and 4 Agency Affiliates and more than 200 members! With your continued support we will be able to host enriching events, develop learning opportunities for you and our members, support our University of Texas student chapter, and ensure high levels of access to the many local governments and transportation agencies in our region.

This letter solicits your participation in the 2025 Corporate and Agency Partnership Program. Our 2025 WTS Heart of Texas Chapter Corporate and Agency Partnership Program calendar is January 1, 2025, to December 31, 2025. **To help us prepare for this coming year, we request that you notify us of your participation by December 2, 2024. Attachment A** provides a full description of the range of benefits for Corporate and Agency Partners in 2025 for each level of annual HOT Chapter sponsorship.

To complete the HOT Chapter sponsorship registration form, please complete the Google Docs form at the link below associated with your selected level of sponsorship:

Corporate Registration & Renewal

- [Platinum Link](#)
- [Gold Link](#)
- [Silver Link](#)
- [Bronze Link](#)
- [DBE Link](#)

Agency Registration & Renewal

- [Diamond Link](#)
- [Ruby Link](#)
- [Pearl Link](#)

Currently, we only need to hear from you regarding the HOT Chapter 2025 Corporate and Agency Partnership Program commitment. We have also provided in **Attachment B** information on the different opportunities for sponsorship at our two major events of the year, the Annual Awards and Scholarship Gala, scheduled for April 12, 2025, and the annual Professional Development Seminar, which we typically hold in September. Please review that information and consider your plan to become a sponsor for either or both events. To let us know about your event sponsorship commitment, please send a separate email with that information to our Corporate and Agency Partnership Chair, Patty Trujillo, at corporatepartnership@wtshotchapter.org or 512-289-4731.

Please don't hesitate to contact me or Patty with any questions. Thank you again for your support of the WTS Heart of Texas Chapter. We look forward to partnering with you in 2025!!

Warmest Regards,



Tonia Norman
WTS Heart of Texas Chapter President

Attachment A

WTS Corporate Partnership Registration & Renewal

2025 – Please provide response by December 2, 2024.

BENEFIT CATEGORIES	*PLATINUM \$5,000	GOLD \$3,500	SILVER \$2,500	BRONZE \$1,500	**DBE \$750
WTS Heart of Texas Chapter Memberships	Annual Chapter membership for Three (3) individuals	Annual Chapter membership for Two (2) individuals	Annual Chapter membership for One (1) individual	-----	-----
Annual Awards & Scholarship Gala	Ten (10) Tickets (1-table)	Six (6) Tickets	Four (4) Tickets	Two (2) Tickets	One (1) Ticket
Annual Professional Development Seminar	Four (4) Tickets	Three (3) Tickets	Two (2) Tickets	One (1) Ticket	One (1) Ticket
Monthly Luncheons (up to 8-Luncheons)	Two (2) Tickets Per Luncheon	Two (2) Tickets Per Luncheon	One (1) Tickets Per Luncheon	One (1) Tickets Per Luncheon	One (1) Ticket Per Luncheon
Partner / Members-Only Event	Four (4) Tickets	Three (3) Tickets	Two (2) Tickets	One (1) Ticket	One (1) Ticket
Lunch Speaker Introduction	Option to introduce speaker(s) at luncheon program(s)	-----	-----	-----	-----
Newsletter and Social Media Highlight	One (1) Newsletter Staff Highlight <i>and</i> One (1) WTS LinkedIn Highlight (Staff or Project)	One (1) Newsletter Staff Highlight	-----	-----	-----
Corporate Partnership Acknowledgement	(1) Recognition signage at every event. (2) Logo in chapter newsletter. (3) Recognition in printed materials at Gala and Professional Development events. (4) An opportunity for one of your young professionals to participate in the WTS Mentoring Program.				

*Platinum sponsors are limited to the first 10 firms who register.

**DBE Level - This level of partnership is available to firms with 20 employees or less, with less than \$7M gross annual revenue.

The WTS Liaison (or Primary Contact) for Corporate and Agency Partners coordinates prior to each event with the WTS HOT Chapter on use of tickets.

Attachment A Continued

WTS Agency Partnership Registration & Renewal

2025 – For Public Agencies Only. Please provide response by December 2, 2024.

BENEFIT CATEGORIES	DIAMOND \$3,000	RUBY \$2,000	PEARL \$1,000
WTS Heart of Texas Chapter Memberships	Annual Chapter Membership for Two (2) Individuals	Annual Chapter Membership for Two (2) Individuals	Annual Chapter Membership for One (1) Individuals
Annual Awards & Scholarship Gala	Three (3) Tickets	Two (2) Tickets	One (1) Ticket
Annual Professional Development Seminar	Three (3) Tickets	Two (2) Tickets	One (1) Ticket
Monthly Luncheons (up to 8-Luncheons)	Three (3) Tickets Per Luncheon	Two (2) Ticket Per Luncheon	One (1) Ticket Per Luncheon
Partner / Members-Only Event	Two (2) Tickets	One (1) Ticket	One (1) Ticket
Agency Partnership Acknowledgement	(1) Recognition signage at every event. (2) Logo in chapter newsletter. (3) Recognition in printed materials at Gala and Professional Development events. (4) An opportunity for one of your young professionals to participate in the WTS Mentoring Program.		

The WTS Liaison (or Primary Contacts) for Corporate and Agency Partners coordinates prior to each event with the WTS HOT Chapter on use of tickets.

Attachment B

WTS Awards & Scholarship Gala Sponsorships

2025 – Sponsorship opportunities currently available. Available until sold out or 2-weeks prior to event.

BENEFIT CATEGORIES	SPONSORSHIP	DESCRIPTION
Dessert	\$3,500	Your company's logo will be displayed on all desserts.
Attendee Gift	\$3,000	Each guest will receive a special gift to commemorate the evening and your company's logo would be featured on the packaging.
Heads or Tails Game	\$3,000	Your company will receive recognition during one (1) game of heads or tails played during the dinner and awards ceremony -one of most highly anticipated and interactive portions of the entire event. A representative from your company may lead the game for the audience, if desired.
Auctioneer	\$2,000	Your company's logo will be displayed by the stage showing sponsorship of the auctioneer.
Photo Booth	\$2,500 3 available	A photo booth will be in the foyer and available for complimentary use by Gala guests. Your company's logo would appear on the photo strips that guests take home with them.
Entertainment	\$2,000	Your company's logo will be prominently and sizably displayed across the live entertainment during the cocktail hour.
Cocktail Hour	\$2,500	Your company's logo will be displayed on boards during cocktail hour and on the napkins handed out during cocktail hour.
Dinner Wine Sponsor	\$2,500 2 available	Your company's logo will be displayed on all wine bottles used during cocktail hour and the dinner.
Special Casino Game TBD	\$1,000	Your company's logo will be displayed on the game.
High Roller Casino Game	\$875 3 available	Your company's logo will be displayed at a High Roller Casino table.
Silent Auction	\$1500	Your company's logo will be displayed on every bid sheet.
Casino Table	\$350 8 available	Your company's logo will be displayed at a casino table.
Raffle	\$1000	Your company's logo will be displayed at the raffle table and announced during the raffle.
Gala Sponsored Dining Tables	\$2,500 (early bird) \$3,500 (regular)	Your company will receive special table signage for gala sponsored dining tables available at \$2,500 (early bird) or \$3,500 (regular rate) seating ten (10) attendees of your choice.

Attachment B Continued

Professional Development Seminar Sponsorships

2025 – Sponsorship opportunities currently available. Available until sold out or 2-weeks prior to event.

BENEFIT CATEGORIES	SPONSORSHIP	DESCRIPTION
Luncheon	\$1,000	Your company's logo will be displayed on the program, presentation and on boards at the table. Emcee will recognize your company verbally during the event and presentations.
Breakfast	\$500	Your company's logo will be displayed on the program, presentation and on boards at the breakfast station. Emcee will recognize your company verbally during the event and presentations.
Beverage	\$300	Your company's logo will be displayed on the program, presentation and on boards at the beverage station. Emcee will recognize your company verbally during the event and presentations.
Printing	\$250	Your company's logo will be displayed on the program, presentation and on boards at the registration table. Emcee will recognize your company verbally during the event and presentations.