

# 2024 Chapter Leadership Development

## Preliminary Agenda

**Loews Chicago O'Hare Hotel | Rosemont, IL**  
**November 14-15, 2024**

Below is a brief overview of preliminary content that will be delivered during this event:

### **Thursday, November 14**

- Breakfast and Networking
- Welcome
- Board Panel Discussion
- Chapter Presidents and Chapter Vice Presidents Workshop
- Best Practices for Chapter Administration
- Networking Lunch
- State of the Association
- Programming for Success
- Secretaries & Treasurers Workshop
- WTS International Office Hours
- Chapter Best Practices
- Annual Awards and Scholarships Process Update and Reminders
- Networking Reception

### **Friday, November 15**

- Breakfast and Networking
- 2025 WTS Priorities
- WTS Foundation and Transportation YOU Update
- Acquisition & Retention: How to Grow & Maintain Membership
- WTS International Office Hours
- Chapter Best Practices
- The Evolution of Our Brand
- Conclusion & Wrap-Up

### **Important Information**

- Time will be allotted each day for breaks
- To take full advantage of this robust agenda, please arrange your travel to arrive on Wednesday, November 13 and depart Friday, November 15 after 4:00pm CT.