



Advancing women
Advancing transportation

2024 WTS Signature Leadership Training

Executive Level – October 8-11, 2024
Preliminary Agenda at a Glance

Tuesday, October 8	
7:30am-8:30am	Networking Breakfast
8:30am-9:15am	Welcome and Program Overview
9:15am-9:45am	Kick-off Comments: Embracing Learning to Lead
9:45am-10:00am	Break
10:00am-12:00pm	Share Your Story Reflect on your current leadership journey
12:00pm-1:30pm	Networking Lunch
1:30pm-2:30pm	NEW CHAPTER - Articulate a Personal Brand Identify strengths using the High5 Test (to be completed in advance)
2:30pm-3:30pm	Develop Elevator Pitch
3:30pm-4:00pm	Break
4:00pm-5:00pm	Leverage Your Brand
5:00pm	Wrap-up and Questions
Wednesday, October 9	
7:30am-8:30am	Networking Breakfast
8:30am-10:00am	BRIDGING CONNECTIONS From the Top: Executives share their advice and perspective on avoiding mistakes with Mid-Career attendees.
10:00am-12:00pm	Creating Connections: 2 rounds of networking among combined groups of attendees
12:00pm-1:30pm	Networking Lunch
1:30pm-3:30pm	ELEVATING THROUGH NETWORKING AND MENTORSHIP Courageous Conversations: Discuss ways social identities become visible or more keenly felt under different circumstances and how those identities impact the ways others perceive or treat us.
3:30pm-4:00pm	Break

4:00pm-5:00pm	Mentorship and Sponsorship: Identify the differences between mentorship and sponsorship, how to find a mentor/sponsor, and how to be a good mentee/sponsored party
5:00pm-5:30pm	Wrap-up and Questions
5:30pm-7:30pm	Networking Reception
Thursday, October 10	
7:30am-8:30am	Networking Breakfast
8:30am-10:45am	STRATEGIC & INNOVATION Strategic Thinking and Decision Making: Frameworks for strategic planning and execution; case study exercise
10:45am-11:00am	Break
11:00am-12:00pm	Driving Innovation in Transportation: Understanding industry trends and technological advancements; encouraging innovation among teams
12:00pm-1:30pm	Lunch
1:30pm-3:30pm	CHANGE MANAGEMENT – Part 1
3:30pm-3:45pm	Break
3:45pm-5:00pm	CHANGE MANAGEMENT – Part 2
6:30pm-8:00pm	Dinner + Panel Discussion
Friday, October 11	
7:30am-8:30am	Breakfast
8:30am-10:00am	Career Paths: Options and Obstacles
10:00am-11:30am	Career Journey Mapping: Workshop Personal Career Journey Map
11:30am-12:00pm	Closing Remarks and Certificate Presentation

Notes/Additional Items:

Upon notification of **approved** application, please use the information below to book your travel:

- Please book flights to arrive Monday, October 7.
- Please book flights to depart after 2:00pm ET on Friday, October 11.

The closest airport to the venue is Ronald Reagan Washington National Airport (DCA).