



Advancing women
Advancing transportation
> Iowa

NOVEMBER 15, 2020

The Women's Transportation Seminar (WTS) is a professional organization dedicated to the advancement of women in transportation. With more than 8,500 members, both women and men, in 66 chapters worldwide, WTS is helping women find opportunity and recognition in the transportation industry. The Iowa Chapter had a great inaugural year starting in mid-2019 with a robust program including:

- A kickoff event featuring speakers including the Director of the Iowa DOT, Director of the Institute for Transportation and members from other WTS Chapters within our region
- A luncheon focused on Defining and Expanding Your Personal Brand
- A virtual happy hour meet-and-greet with the WTS Iowa Board
- A webinar focusing on COVID-19 Impacts on Transportation

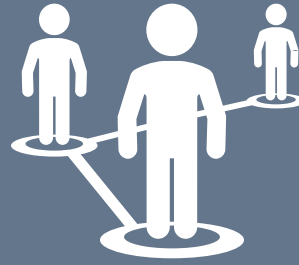
We hope you will consider a commitment to WTS-Iowa.

Information about the Iowa Chapter and our upcoming events can be found on our website www.wtsinternational.org/chapters/iowa.

Your support as a 2021 Chapter Sponsor will help us provide these and other benefits to our members:



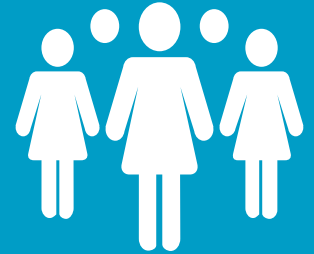
Association with a leading organization for professionals in the transportation industry.



Access to industry leaders and networking opportunities with other professionals in the business.

Carrying out our mission to support the advancement of women in the transportation industry.

Establish a scholarship fund for female college students pursuing careers in the transportation industry.



Programs and events that bring timely topics and informative speakers to your attention.



Recognizing WTS members who volunteer their time, allowing them to enhance their abilities in event planning, leadership, communication, and financial skills.



Encouraging the next generation of leaders in transportation as they achieve their educational and professional goals through programs like Transportation YOU.

Our board of directors have several great program and professional development initiatives planned for 2021. We will continue to grow our chapter and reach within the transportation community. We will begin our scholarship fund to reach the next generation of women in transportation. Please consider donating at one of the membership levels listed below

	Program Supporter \$250	Friend of the Chapter \$500	Supporting Sponsor \$1,000	Key Sponsor \$2000
Name/Logo on website	■	■	■	■
Name/Logo on e-blasts	■	■	■	■
Name/Logo at events	■	■	■	■
Chapter event registration(s)	1	1	2	4
Ticket(s) to appreciation event	2	4	6	8
Scholarship fund percentage	0%	5%	10%	20%
Podium time at events			■	■
Newsletter feature article				■
Job posting on website				■





WELCOME AND THANK YOU FOR JOINING US TO
LEARN ABOUT US



In-kind sponsorships are also a possibility. If this is something you or your company would like to pursue, please contact our Sponsorship Chair, Ashley Cook, and we can discuss the many ways you could directly sponsor an event, scholarship fund, or event materials.

On behalf of the WTS Iowa Chapter, we thank you for your support and look forward to partnering with you in the future. If you have any questions, please contact our Sponsorship Chair, Ashley Cook via email at acook@hntb.com.

Sincerely,

Angela Poole

WTS Iowa President

2021 WTS IOWA CHAPTER CORPORATE SPONSORSHIP FORM

Yes! Our company would like to support WTS Iowa Chapter.

Company Name _____
Address _____
City, State, Zip _____
Contact Name _____
Phone _____
Email _____

Sponsorship Level:

- In-Kind Sponsorship (explain idea of sponsorship below or we can discuss further)

- Key Sponsor \$2,000
- Supporting Sponsor \$1,000
- Friend of the Chapter \$500
- Program Supporter \$250
- Enclosed is our check payable to WTS Iowa Chapter

All contributions are deductible to the full extent of the law. For Venmo or Paypal payment options, please send an email to Laura Lutz-Zimmerman directly.

Signature _____
Date _____

Please complete this form and send with a check to:

WTS Iowa Chapter
c/o Laura Lutz-Zimmerman, Treasurer
HDR
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Suite 210
Des Moines, IA 50309
laura.lutz-zimmerman@hdrinc.com

