

Sponsorship Opportunities

Sign up by **Friday, March 12, 2010** and your company will receive complimentary tickets to the Opening Reception and Awards Banquet!

Diamond \$10,000

- ◆ One exhibit booth/table
- ◆ Four conference registrations
- ◆ 50% discount on individual tickets to Opening Reception
- ◆ 50% discount on individual tickets to the Awards banquet
- ◆ Half-page black and white ad in final conference program
- ◆ Recognition in Awards Dinner program
- ◆ General Sponsorship signage throughout conference
- ◆ Recognition as conference sponsor on WTS website
- ◆ Member early rate admission for all employees who attend conferences
- ◆ **Six tickets to the Blue Ribbon/VIP reception with high level US DOT officials at the Annual Conference in Washington, DC**

Titanium \$7,500

- ◆ One exhibit booth/table
- ◆ Two conference registrations
- ◆ 40% discount on individual tickets to Opening Reception
- ◆ 40 % discount on individual tickets to the Awards banquet
- ◆ Quarter-page black and white ad in final conference program
- ◆ Recognition in Awards Dinner program
- ◆ General Sponsorship signage throughout conference
- ◆ Recognition as conference sponsor on WTS website
- ◆ Member early rate admission for all employees who attend conference
- ◆ **Five tickets to the Blue Ribbon/VIP reception with high level US DOT officials at the Annual Conference in Washington, DC**

Platinum \$5,000

- ◆ One conference registration
- ◆ 40% discount on individual tickets to Opening Reception
- ◆ 40% discount on individual tickets to the Awards banquet
- ◆ Business card black and white ad in final conference program
- ◆ Recognition in Awards Dinner program
- ◆ General Sponsorship signage throughout conference
- ◆ Recognition as conference sponsor on WTS website
- ◆ Member early rate admission for five employees who attend conference
- ◆ **Four tickets to the Blue Ribbon/VIP reception with high level US DOT officials at the Annual Conference in Washington, DC**

Gold \$2,500

- ◆ One conference registration
- ◆ 25% discount on individual tickets to Opening Reception
- ◆ 25% discount on individual tickets to the Awards banquet
- ◆ Listing ad in final conference program
- ◆ Recognition in Awards Dinner program
- ◆ General Sponsorship signage throughout conference
- ◆ Recognition as conference sponsor on WTS website
- ◆ Member early rate admission for two employees who attend conference
- ◆ **Two tickets to the Blue Ribbon/VIP reception with high level US DOT officials at the Annual Conference in Washington, DC**

Silver \$1,500

- ◆ Listing in final conference program
- ◆ Recognition in Awards Dinner program
- ◆ General Sponsorship signage throughout conference
- ◆ Recognition as conference sponsor on WTS website
- ◆ Receives conference registration at the member early rate
- ◆ **One ticket to the Blue Ribbon/VIP reception with high level US DOT officials at the Annual Conference in Washington, DC**

Exhibit Only \$2,000

- ◆ One Exhibit booth/table
- ◆ Listing in final conference program
- ◆ Receives conference registration at the member early rate

Conference Event Specific Sponsorships

Opening Reception (Only 1 Sponsorship Left)

\$10,000
Limited to 2 sponsors

Blue Ribbon/VIP Reception @ USDOT

Introduce high level federal official.

\$10,000

Keynote Session Breakfast

Two breakfasts are scheduled.

\$4,000 each

Keynote Session Luncheons

Conference luncheons on Thursday and Friday will include keynote speakers.

\$7,000 each

Exhibit Hall Coffee/Refreshment Breaks

Breaks will be served on the trade show floor. There will be three breaks.

\$5,000 for all or
\$2,000 each

WTS Leadership Program—10th Anniversary Celebration Reception

\$2,000

High Level Woman Political Analyst—Keynote Speaker

Introduce Speaker.

\$7,000

Promotional Sponsorships

Logo Badge Holders \$5,000

Worn by all attendees at all conference events. Limited to 1 sponsor.

Tote Bags \$5,000

Your logo on the attendee welcome bags. Limited to 2 sponsors.

Hotel Welcome Packets \$5,000

Attendees will receive a gift basket of snacks at check in compliments of your company! Sponsor will assist in decision and cost of baskets.

Conference Logo Notepads \$2,000

Placed in all meeting rooms. Great for use during the conference and back at the office.

Conference Logo Pens \$1,500

Placed in all meeting rooms.

Registration Bag Insert \$750

Literature or promotional item inserted in all the conference registration bags. Complimentary to Corporate Partners and Conference Sponsors.

WIS 2010 ANNUAL CONFERENCE

The right place @ the right time.