



Marcia Steele, aka the “Strategy Genie” developed her strategy know-how while working with the “best of the best” starting on Wall Street, moving to Xerox, spending nine years with American Software and ten years with General Electric.

As a consultant and business speaker Marcia helps organizations improve their people and profits through strategy, leadership and culture integration.

Marcia travels the world from Madrid to Bangkok, Melbourne to Hong Kong, London to Tokyo, working with organizations such as Procter & Gamble and Coca-Cola, with associations including The American Cancer Society, and Women Transportation Seminar International, with governmental agencies ranging from the Centers for Disease Control to NASA, and with small and mid size companies such as Cadillac Jack and Small Business Services in her home town of Atlanta, Georgia.

Marcia is one of only 124 women worldwide, to hold the International Federations of Professional Speakers designation, of Certified Speaking Professional (CSP)

Her keynote speeches, seminars and workshops on leadership, change, and strategy will not just inspire you to raise the bar, but will also show you how to become a contender in the marketplace of the future.

She was educated internationally as well as at Hunter College and Rochester Institute of Technology in New York. She is an active member of the National Speakers Association (NSA), the Creative Problem Solving Institute (CPSI) and International Federation of Facilitators (IAF) and Women Transportation Seminar International (WTSI).